

Subcommittee Members:

Troy Campbell
Robert Ingram
Jacob Martinez



**CITY OF MESA
PARKS AND RECREATION ADVISORY BOARD
FEES AND CHARGES SUBCOMMITTEE**

Date: October 3, 2023
Time: 5:00 p.m.
Location: 708 W Baseline, Bldg. 4

✧ Minutes ✧

1. Discuss and provide recommendations for FY 2023/2024 - FY 2024/2025 fees and charges.

The meeting was called to order by at 4:59 and Chair Campbell, Vice Chair Ingram and Member Martinez were in attendance.

Director Andrea Moore did introductions around the table as Aimee Manis was unable to attend. Katie DeVenuto, Luis Ruiz, Lisanis Delacruz, Tammy Davenport, Oscar Venegas, Karen Wilkinson, and Deanna Craine were all in attendance.

Director Moore explained that the subcommittee's intent is to take a deeper dive into fees and charges. Recreation will be discussed first. The spreadsheet lists all fees and charges. Our department uses ranges for fees rather than specific fees and only changes that require adjustment to the range go to Council for approval.

Tammy Davenport took over with review of the spreadsheet and only pointed out items that are requested to change.

Recreation Operations: Under adaptive programs, add a new \$100 fee that is charged to DDD-funded participants. The fee will be refunded to the family if the participant attends the program in full.

Increase the Aquatics fees for swim, dive, synchronized swim, and water polo sessions within the existing ranges. This change will not need to go to Council since the range stays the same.

Adjust the non-resident FlowRider lesson fees to maintain a 20% increase over the resident fee. Add an amenity fee for FlowRider rental to work with the pool rental fees.

Clarify per guard, per lane, and pool rental fees for private/for-profit organizations, partnering youth groups, and partnering adult groups.

A new classroom use fee is being added for consistency with other facilities.

Office and storage rental fees are proposed to increase to aid with cost recovery within the existing fee range.

Beer/wine permits will increase to \$30 from \$25 to assist in cost recovery.

Ramada reservations are proposed to have a slight increase in high demand locations where park ambassadors will be added.

The Special Events Office is now in charge of licensing fees. This was previously under Business Services. Some of the application fees will increase as the application submittal gets closer to the event date due to rushed planning. We are hoping to remove the 14-day and under fee because processing a license request in that timeframe is not feasible. Director Moore stated they are waiting for clarification from Business Services about whether there is a reason for the 14-day and under fee section. We are hoping by the time it goes to Council in January it will be resolved and shown as a deletion.

Increase the out of school time program fees for Recreation Centers to assist in cost recovery.

For Red Mountain Center, remove the household pass since it is no longer offered, and should have been deleted last year.

Increase the Tennis adult and junior tournaments fees to reflect the current market.

For fees on ballfields, increase the field preparation fee and the field supervision fee to assist in cost recovery. This will need to go to Council because it is outside of the current range.

Sports leagues will remove the specific fee for softball since it is included with all adult sports.

Chair Campbell asked about the discrepancy on the spreadsheet for softball fees. For current fees it stated \$820 and proposed new fees will be \$600. Director Moore verified that the \$820 was a typo and it should read \$520.

Youth sports has an update in the name to specify partnering groups. The fees for the lights are increased to help with cost recovery.

Commercial Operations: Security Services will be removed because it is listed a few sections down with the charges being passed directly through to the customer.

Increase the golf 18-hole fee and range. Vice Chair Ingram asked when \$95 is charged. Director Moore answered that it is based on peak season.

The golf annual pass is no longer offered so it was taken out.

Golf club rentals will be added to the fees & charges schedule. Vice Chair Ingram and Chair Campbell stated that the range was a little steep. The range was discussed, and it was decided to reduce the range to a maximum of \$75. All agreed.

Golf driving range balls fee range are proposed to increase based on time of year and season. Member Martinez asked about the price range. There was discussion and it was agreed to cap the range at \$30.

The Post will be opening soon and will be adding fees for the different areas they have available for use.

Added fees to the Convention Center for patio usage in the fees & charges schedule.

After reviewing the spreadsheets, Member Martinez asked a question about the last page of the recreation spreadsheet. He wanted to know what the notes meant on full day programs/per week/per person-non-resident. Tammy Davenport and Deputy Director Ruiz clarified the proposed fee increase was for non-residents.

Vice Chair Ingram asked about the process to raise fees. Director Moore answered that the area supervisors have looked at the full scope of fees to make sure they are not out of alignment with Mesa or surrounding communities. We are working to have consistency across programs in fee names while not outpricing other cities.

No further comments regarding the fees and charges schedule were made by the subcommittee.

The Subcommittee moved to adjourn the meeting at 5:49 PM. Vice Chair Ingram made a motion to adjourn the meeting, which was seconded by Member Martinez. All were in favor in a voice vote.

Adjourn 5:49 PM